

AzAD's Strategic Planning Database

└ Priority: H = High, M = Middle, L= Low

1 EDUCATION

H EDHI / Parent Awareness

Goal: Recognize ASL as an official language

Objective: More Resources regarding ASL, Deaf Culture; Provide evidence that the earlier a child learns a language the more proficient he will become in language skills

Action Plans: Find out board members' term and encourage deaf to apply; collect laws from other states

Competitive: Yes

Who Lead Person: Beca Bailey and committee

Chairperson Email: b.bailey @ acdhh.az.gov

Dateline: September 15, 2011 - Progressive Report

Progression:

M ASL Teacher Licensure

** Incomplete

M Law Enforcement Awareness

** Incomplete

L Self-Advocate Workshop

** Incomplete

L Domestic Violence Organizations

** Incomplete

L Teens Activities - JrNAD/KODA

** Incomplete

L FCC Complaint - TV CC

** Incomplete

2 ECONOMICS

H AzAD Fundraiser

Goal: To help sustain organization's existence long term

Objective: Raise general fund to substantial amount

Action Plans: Develop and find sources and resources that we can depend on permanent income

Competitive: No

Who Lead Person: Chris Blythe and committee

Chairperson Email: ckblythe @ gmail.com

Dateline: September 15, 2011 - Progressive Report

Progression:

M Job Opportunities

** Incomplete

3 RIGHTS / PRIVILEGES

H ASL Bill

Goal: Recognize ASL as an official language

Objective: To promote ASL as equal language to English

Action Plans: Contact Legislators, revisit ASL Bill, research other state's Bill

Competitive: Yes

Weakness: Oral/AGB View; Hard of Hearing people; Cochlear Implant Companies and customers; Audiologists

Who Lead Person: Michael Ubowski and committee

Chairman Email: pdxphx @ asu.edu

Dateline: September 15, 2011 - Progressive Report

Progression:

H ACDHH Direct Services - Change Statues

Goal: Change Statues

Objective: To advocate deaf community needs that have been ignored by Legislators

Action Plans: Meeting with Sherri Collins, Executive Director how to submit

Competitive: Yes

Weakness: Oral/AGB View; Hard of Hearing people; Cochlear Implant Companies and customers; Audiologists

Who Lead Person: TBA

Chairperson Email: president @ azadinc.org

Dateline: September 15, 2011 - Progressive Report

Progression:

M Interpreter License Revisit

** Incomplete

L Domestic Violence

** Incomplete

L Support Groups

** Incomplete

4 SECURITY

H First Responder

Goal: Cultural and Linguistic Sensitivity Resulting in Efficiency

Objective: Contact and work with each County

Action Plans: People who attended workshop/conference will set up a meeting. Set up representatives for each county

Competitive: No

Who Lead Person: Albert Couthen and committee

Chairperson Email: acouthen01 @ cox.net

Dateline: September 15, 2011 - Progressive Report

Progression:

M Interpreter Issues

** Incomplete

M More Awareness to Community

** Incomplete

M More Deaf Community Involvement

** Incomplete

L Weather Warning

** Incomplete

5 SOCIAL EQUALITY

H Hospital VRI vs Live Interpreter

Goal: Patients have choice of VRI or Live Interpreter

Objective: Not all cases would be effective and efficiency with VRI

Action Plans: Educate Hospital Administration; Class Suit; research how many hospitals use VRI only; Survey-deaf patients

Competitive: No

Who Lead Person: Deb Stone & Beca Bailey and committee

Chairperson Email: busybee27 @ cox.net & b.bailey @ acdhh.az.gov

Dateline: September 15, 2011 - Progressive Report

Progression:

M Public Access-Full Access to Movie Theaters

** Incomplete

M Transportation Service for Deaf Seniors to Senior Centers

** Incomplete

M Rural - VRI / Interpreting Services

** Incomplete

L Shelters / Domestic Violence Organizations

** Incomplete

L Ally / Retreat

** Incomplete

6 PARKING LOT (Back Burner)

AzAD Internal - Membership Drive

** Incomplete

Paperless Back Office

** Incomplete

Grassroots Involvement / Awareness

** Incomplete

Rural - VRI / Interpreting Services

** Incomplete

Politics Action Network (PAN)

** Incomplete

** The meeting has adjourned and the rest of issues will be followed up.